



We are a new partnership of organisations and networks supporting the development of social enterprise in England's South East...

..working together our aim is to provide a flexible, dynamic and sustainable infrastructure which will most effectively help deliver our vision for a social enterprise sector, that is **growing** and adding value - focussed on **markets and needs** within the Region's communities.

benefits for partners:

- **Leveraged resources** - c£600k. worth of partner programmes + other non- monetary experience and expertise pooled, co-ordinated & focussed.
- **Credibility and effectiveness** through collaboration – increase chance of success in gaining and delivering public contracts
- **Increased communication, information and influence** – two way communication links between national and local, a coherent voice for the sector and an agreed communication strategy
- **Innovation and market stimulation** – combined campaigns to bring new entrants to the sector and drive forward such things as social impact mapping & marketing for social enterprise
- **Value for money** – investment in the partnership is proportional to activity – more involvement brings more returns.
- The partnership is brought together, controlled and **delivered by the partners.**

activities:

informing STRATEGY

- Oversee regional and influence other strategy
- Championing social enterprise
- regional leadership with local autonomy and delivery

Providing a VOICE for the sector:

- One focal point for communication
- Raise awareness
- Continuous stakeholder dialogue

Enabling DELIVERY

- Vehicle for regional collaboration
- Stimulate enterprise and the market
- Incubator/ test bed/ ideas factory

- **The partners are:** County and Unitary Social enterprise networks, specialist social enterprise support organisations, Business Link, SEEDA, GO-SE and some sector groupings (e.g Housing and Culture). We hope to recruit some of the larger social enterprises – although the normal membership option for most social enterprises will be their local or specialist networks.
- **County and Unitary Social enterprise networks** will play a key role in the future sustainability of the Partnership, particularly as we expect to see regional resources delegated more locally. Each network lead will be a member/ director of the Partnership. The Partnership core team will be pro-active in bringing together teams of local and other partners to develop products, services and funded programmes with resources gained being shared.
- We aim to operate in a way that **maximises existing resources** and minimises added organisational ‘architecture’ – one that is inclusive and making most effective use of the skills and experience available of all people and organisations who are involved in supporting social enterprise in the region.
- Our Values are **mutuality, entrepreneurship and local delivery**.
- The Partnership core structure will be ‘**skinny**’ – the right amount of people and resources needed to co-ordinate and enhance delivery by partners on a regional level.
- Activities will combine **income generating services** such as training, consultancy, events and specialist support programmes - and **partnership services** such as providing a sector voice, giving information, informing strategy and campaigning/ awareness raising.
- The partners will be invited to be member/ directors of a Company Limited by guarantee: Social Enterprise South East, (trading as se²partnership)
- The core Partnership will be financed by a cocktail of finance: partnership real cost contributions, payment for involvement in delivery of partner programmes, ‘embedded’ delivery of income generating services plus infrastructure investment from public sources.

www.se2partnership.co.uk