

# Getting down to Business with social enterprise

## *WSSSEN Workshop series 2012*

As part of **WSSSEN** [West Sussex Social Enterprise Network] and **West Sussex County Council's** commitment to support community, voluntary organisations and social enterprises in West Sussex, **we would like to invite YOU** to take part in our forthcoming **FREE** workshops programme, aimed at helping your organisation to get started and to operate successfully as a social business.

- ***Find out about social enterprise***  
*2nd February 2012*
- ***Starting up a social enterprise – putting your ideas into action***  
*9<sup>th</sup> February 2012*
- ***Planning ahead - preparing a business plan and business case for your social enterprise***  
*1<sup>st</sup> March 2012*
- ***Financing your social enterprise***  
*21st March 2012*

The workshops are detailed below. **To book** a place on one or more of these workshops, please contact the email or telephone details provided, indicating which one[s] you would like to attend.

### **Booking details**

Email [harry.forster@ruralsussex.org.uk](mailto:harry.forster@ruralsussex.org.uk) Tel: 01273 473 422

For further information and news on social enterprise visit  
[www.wssen.org.uk](http://www.wssen.org.uk)

## ***WSSSEN Spring Workshops***

### ***Find out about social enterprise***

Is social enterprise **for you**? **Want to know more**? Is this a possible **way of working** for **you, your organisation** or **one of your projects**? Come to this workshop to hear about social enterprise, and meet those involved, share ideas with others and speak to advisers. A visit is available in the afternoon to see how social enterprise works in practice.

**Venue** Self Unlimited and Sussex Orchards, Walberton, West Sussex.

**Date** Thursday 2<sup>nd</sup> February 2011  
10am to 1pm

### **Booking details**

Email [harry.forster@ruralsussex.org.uk](mailto:harry.forster@ruralsussex.org.uk) Tel: 01273 473 422



## ***Starting up a social enterprise – putting your ideas into action***

This session is intended to give an overview of key aspects involved when planning your new business or social enterprise project, and help to put your ideas into action. The training will be with a qualified and experienced social enterprise adviser. There will be a chance to consider how to choose the right organisational and legal structure for your new initiative or project.

**Venue** Leconfield Room, Edes House, West Street Chichester

**Date** Thursday 9<sup>th</sup> February 2012  
9.30 a.m. to 4pm

This session will be delivered by Action in rural Sussex working in association with BJBeaton Consulting.

### **Booking details**

Email [harry.forster@ruralsussex.org.uk](mailto:harry.forster@ruralsussex.org.uk) Tel: 01273 473 422

## ***Planning ahead - preparing a business plan and business case for your social enterprise***

Why do a plan for your business? Forward planning is accepted as being an essential element of running a successful social enterprise and this workshop will look in detail at the different elements to be considered in formulating a business plan as part of a planning cycle and making a business case for your social enterprise.

**Venue** Leconfield Room, Edes House, West Street Chichester

**Date** Thursday 1 March 2012  
9.30am to 4pm

This session will be delivered by Action in rural Sussex working in association with BJBeaton Consulting.

### **Booking details**

Email [harry.forster@ruralsussex.org.uk](mailto:harry.forster@ruralsussex.org.uk) Tel: 01273 473 422

## ***Financing your social enterprise***

Identifying your financial needs and accessing the right finance are key to make your social enterprise a success, especially in the changing funding landscape. At this workshop we will look at the key elements to consider when planning how to finance your social enterprise and different sources of finance that are available.

**Venue** Committee Room 1, County Hall, West Street, Chichester



**Date** Wednesday 21<sup>st</sup> March 2011  
9.30a.m. to 4pm

This session will be delivered by Action in rural Sussex working in association with BJBeaton Consulting.

**Booking details**

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