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This bulletin is brought to you by the West Sussex Social Enterprise Steering Group and is sponsored by West Sussex County Council. The Steering Group includes organisations interested in social enterprise: Business Link; Action in rural Sussex; ICIS; Brighton University; Councils for Voluntary Service in the county and West Sussex County Council.

## Social Enterprise e-bulletin

Issue 63

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### Developments and opportunities

#### **6th SOCIAL ENTERPRISE AWARD WEST SUSSEX**

To celebrate West Sussex County Council and West Sussex Social Enterprise Network (WSSSEN) are launching the 6th Social Enterprise Award. This year there are 10 prizes of £5,000 each for the best 10 ideas. **The deadline to submit your entry is 4th of January 2012.** Guidelines and entry form can be downloaded from: [www.wssen.org.uk](http://www.wssen.org.uk)

#### **Skill Share West Sussex**

Are you looking for volunteers with a particular skill for your voluntary and community organisation or social enterprise? Whether you need legal or PR skills or just someone to get muddy in a community garden register for FREE today: [www.skillshare-westsussex.org.uk](http://www.skillshare-westsussex.org.uk)

#### **Cash machine donation system**

Independent ATM operator Bank Machine is inviting UK charities to apply to benefit from its cash machine donation system which is due to launch next year. Bank Machine operates over 3,500 cash machines and the donations option will go live during April 2012. Applications must be made before the end of November 2011.

#### **Creating Changes**

Project offering free community development training to a wide range of local support and development organisations, so that they can improve their practice in supporting small groups and networks. For more details visit [www.fcdl.org/creating-changes](http://www.fcdl.org/creating-changes)

#### **Community Budget Pilots**

Communities and Local Government (CLG) has launched a prospectus inviting local areas to become test-beds for neighbourhood-level Community Budgeting. The prospectus invites local areas to apply to be new Community Budget pilots to test how they can better design local services. Download the prospectus from:

[www.communities.gov.uk/publications/localgovernment/communitybudgetsprospectus](http://www.communities.gov.uk/publications/localgovernment/communitybudgetsprospectus)

### **Empowering the Voluntary Sector workshops – helping combat future funding cuts**

Next year's budgets are being set by local public sector organisations. It is likely that the voluntary and community sector will experience further cuts to funding. EVS workshops are a proactive way to prepare yourself for such reductions by exploring how public law and the Compact can help you identify unfair decision-making processes. The workshops also help you explore how to prevent and challenge these decisions. To find out more email [terry.perkins@navca.org.uk](mailto:terry.perkins@navca.org.uk)

### **Social bonds and impact bonds**

Scope has become one of the first charities to enter the social bond market in a major way with a £20m bond issue which will fund, and be repaid by, fundraising and charity shop expansion. Read the article at: [www.civilsociety.co.uk/finance/news/content/10830/](http://www.civilsociety.co.uk/finance/news/content/10830/). Third Sector has an analysis of how (rather different) social impact bonds work, how they will measure results and whether they will eventually be attractive to commercial investor. Read more at: <http://thirdsector.co.uk/news/Article/1101352/>.

### **Apprenticeships in campaigning, fundraising and volunteer management**

Skills Third Sector has worked with partner organisations including the National Apprenticeship Service and Fair Train to develop three new apprenticeships specifically for the voluntary sector in Campaigning, Fundraising and Volunteer Management. Read the item at: [www.skills-thirdsector.org.uk/qualifications\\_learning/apprenticeships/](http://www.skills-thirdsector.org.uk/qualifications_learning/apprenticeships/)

### **Advertise your Job with NAVCA**

NAVCA are offering free job adverts for all NAVCA members (£20 non-members) for the next three months. Just send details to [webedit@navca.org.uk](mailto:webedit@navca.org.uk)

### **Community Business Loan Fund (CBLF)**

The Royal Bank of Scotland has launched a £5 million Community Business Loan Fund to help potential and existing social entrepreneurs who are unable to access finance through normal mainstream channels. Read more at: [www.rbs.co.uk/business/banking/g3/community-business-loan-fund.ashx](http://www.rbs.co.uk/business/banking/g3/community-business-loan-fund.ashx)

### **Caring for Our Future - Resource Pack**

Caring for our Future is a Department of Health engagement exercise that will help shape a white paper on social care, due next year. As part of this, DH has produced a very detailed slide pack which will help NAVCA members and the local organisations they support to understand the issues covered in Caring for our Future. The slides have been designed so that members can pick and choose relevant material or work through the pack in its entirety. Download the Resource pack from: <http://caringforourfuture.dh.gov.uk/2011/10/11/resource-pack/>

### **UK's 2012 International Year of Co-operatives website goes live**

Co-operatives UK has launched the UK's website for the United Nations International Year of Co-operatives 2012 - [www.uk.coop/2012](http://www.uk.coop/2012). The site provides information on what is happening across the country and features a range of resources about co-operatives and the International Year for businesses, individuals, journalists and all those interested in learning more. Also available on the website is a UK identity mark for the International Year



## **Events and training opportunities**

### **Village SOS Road Show 5<sup>th</sup> December, Brighton**

Village SOS is hosting this free event with business experts and rural specialists on hand to give expert advice about setting up and running community enterprises. To book a place visit: [www.biglotteryfund.org.uk/southeast/about-se/region-update-se.htm#story02](http://www.biglotteryfund.org.uk/southeast/about-se/region-update-se.htm#story02)

## **Raising Funds from the Rich**

**6<sup>th</sup> December, Central Hall Westminster, London**

Sigrid Rausing and Jeffrey Archer are amongst the speakers at this sixth annual event. The event is designed to help you secure more high net worth individuals as major donors, a fast-growing source of income for many charities. The event, attended by 1,000 charity chief executives, trustees and fundraisers, provides a unique opportunity to hear directly from Britain's leading major donors and experts in major donor fundraising. Book a place at [www.actionplanning.co.uk/rich](http://www.actionplanning.co.uk/rich)



## **Business support and resources**

### **Further delays to Charitable Incorporated Organisation new legal form**

The implementation of the new legal form Charitable Incorporated Organisation is not expected until the first quarter of next year. The new timescale was confirmed by Minister for Civil Society Nick Hurd, who said: "The draft secondary legislation needed to completed the legal framework for the CIO is currently being finalised. This is taking longer than expected, as there have been some complex issues to resolve on the insolvency and dissolution regime for CIOs." Implementation is now expected to start in early 2012, although an announcement will be made in due course. Visit: <http://www.thirdsector.co.uk/news/985397/>

### **Charity challenges in meeting demand and managing risk**

The report based on the tenth annual risk survey run by Charity Finance Directors' Group and accountants PKF looks at how charities are dealing with policy, social and financial changes. The headline at [www.civilsociety.co.uk/finance/news/content/10863/](http://www.civilsociety.co.uk/finance/news/content/10863/) is that with a 'fundamental imbalance between supply and demand, . . . with little sign of the situation improving in the foreseeable future, . . . many charities are faced with a business model that no longer works in the longer term'. 'Managing Risk: Operating in the New World' can be downloaded at: [www.pkf.co.uk/pkf/publications/charity\\_risk\\_report&goto=4](http://www.pkf.co.uk/pkf/publications/charity_risk_report&goto=4)

### **Measuring social impact and social return**

The Social Impact Analysts Association is to formally launch on 1st December. SIAA is a new professional association focused explicitly on supporting and connecting social impact analysts worldwide - those who assess, measure and analyse the social impact generated by the activities of the non-profit sector. For more details visit: <http://siaassociation.org>. Meanwhile, the SROI (Social Return on Investment) Centre for Excellence was formally launched on 19th October by the New Economics Foundation and its consulting arm. A community of practice web platform is due in December and there is the start of a resource library. Read more at: [www.nef-consulting.co.uk/sroicfx/](http://www.nef-consulting.co.uk/sroicfx/)

### **Nature and Impact of the Children and Young People's Voluntary Sector**

National Children's Bureau has published 'The Ripple Effect: The Nature and Impact of the Children and Young People's Voluntary Sector'. Produced with NCVO, the analysis of the sector in England finds that it is amongst the hardest hit by government funding cuts and local authority austerity measures. The report gives an insight into the make-up and work of the sector, the relationship between the sector and government and the difference the sector makes to the lives of children and families across the country. Download the document from: [www.ncb.org.uk/media/431274/the\\_ripple\\_effect.pdf](http://www.ncb.org.uk/media/431274/the_ripple_effect.pdf)

### **Dealing with the funding cuts**

A recent Guardian Public Sector Network article about the steps that can be taken to mitigate the effects of funding reductions includes Ealing, where it says the council is 'looking into joint purchasing opportunities with their local council for voluntary service.' Read the article at: [www.guardian.co.uk/local-government-network/2011/nov/02/charities-managing-funding-cuts?newsfeed=true](http://www.guardian.co.uk/local-government-network/2011/nov/02/charities-managing-funding-cuts?newsfeed=true)



## Sources of funding

### Big Lottery funding

The Big Lottery Fund has announced an extra £50 million of funding to support the voluntary and community sector deal with funding cuts. The extra funding will be made available through the existing Reaching Communities and Awards for All programmes. These are the grants programmes which give most benefit to local charities and community groups and on which NAVCA has campaigned for years. BIG has said it will make an extra 650 awards, and in the coming weeks will be offering grants of up to £10,000 to around 1,000 eligible BIG grant holders who have received more than 12 months funding from BIG and are in the last 18 months of their project.

### Big Local Programme

To keep people informed about the progress of the Big Local Programme, which will distribute £1 million per area to 150 local areas over the next 10 years, CDF are producing a **Big Local** newsletter. To subscribe email [Biglocal@cdf.org.uk](mailto:Biglocal@cdf.org.uk)

### The Nominet Trust

£250k Challenge which supports projects that work with older people (65+) to use the internet to address specific social problems facing older people, design new and better ways for older people to access and use the internet, and develop and use technologies familiar to older people that may have internet functionality such as projects that use IPTV or internet radio. Deadline for first stage applications is **1st February 2012**. Find out more at: [www.nominettrust.org.uk/nominet-trust-%C2%A3250k-challenge](http://www.nominettrust.org.uk/nominet-trust-%C2%A3250k-challenge)



## Publications

### At Your Bidding guide for Trustees

This free guide to commissioning for Trustees is produced by NAVCA's Local Commissioning Unit and the LGA. Launched last week, it is on course to be the most downloaded NAVCA publication ever. Download the guide from: [www.navca.org.uk/publications/atyourbidding](http://www.navca.org.uk/publications/atyourbidding)

### Good Governance Code for smaller organisations

A version of the second edition of the 'Good Governance - A code for the voluntary and community sector', written to meet the needs of smaller organisations without staff, has been published for Trustees Week. Download the document from: [http://smallcharities.netefficiency.co.uk/fileadmin/user/files\\_documents/Code\\_of\\_Governance\\_for\\_smaller\\_organisations.pdf](http://smallcharities.netefficiency.co.uk/fileadmin/user/files_documents/Code_of_Governance_for_smaller_organisations.pdf)

If you wish to be added to the emailing list please contact: [info@wssen.org.uk](mailto:info@wssen.org.uk)

As a West Sussex information provider ICIS links with social enterprise, funding and training and other support for groups and services. ICIS is a social enterprise working with all sectors; facilitating access to information and support the independence, health and wellbeing of all in the county.

If you know of services or events that would be helpful to emerging or existing social enterprises in West Sussex or organisations considering developing a social business activity, please let ICIS know and we will promote them to the sector.

Phone: 01903 859928 | Email: [admin@icis-info4life.org.uk](mailto:admin@icis-info4life.org.uk) | Website: [www.icis-info4life.org.uk](http://www.icis-info4life.org.uk)