

**BE IN THE KNOW • VISIT OUR WEBSITE • GET INVOLVED • FILL IN OUR SURVEY  
GET NOTICED • REGISTER IN OUR DIRECTORY**

This bulletin is brought to you by the West Sussex Social Enterprise Steering Group and is sponsored by West Sussex County Council. The Steering Group includes organisations interested in social enterprise: Business Link; Action in rural Sussex; ICIS; Brighton University; Councils for Voluntary Service in the county and West Sussex County Council.

## Social Enterprise e-bulletin

Issue 59

### Contents

Developments and opportunities | Events and training opportunities  
Business support and resources | Sources of funding | Publications



### Developments and opportunities

#### **Third Force - assessment of the economic impact of the Third Sector in West Sussex**

The Third Force report has been commissioned to the University of Chichester by WSCC. The aim of this report is to establish some clarity as to the economic value of community, voluntary organisations and social enterprises in West Sussex. The report also offers a set of recommendations for public and third sector organisations. Read the report on <http://www.wssen.org.uk>

#### **Financial awards for charities working in health**

The IMPACT Awards from GlaxoSmithKline recognise and reward charities that are doing excellent work to improve people's health. Up to eight winners will receive £25,000, with up to seven commended/runner up awards. It is open to registered charities that are at least three years old, working in a health-related field in the UK, with a total annual income of between £10,000 and £1.5 million. This year, shortlisted entrants for 2000-2009 can also apply as IMPACT Champions. Closing date is **23rd September**. Find out more at:

<http://www.kingsfund.org.uk/gskimpactawards>

#### **Revised guidance could help communities save assets of community value**

The Department for Communities and Local Government (DCLG) has announced extra support for communities campaigning to save local assets under threat when owners refuse to sell. Local authorities now need to give serious consideration to all viable requests from voluntary and community groups for the compulsory purchase of a threatened community asset. Community groups would have to pay a fair price for the asset, as well as the costs incurred by the local authority. Read the full story at:

[http://www.planningportal.gov.uk/general/news/stories/2011/jun11/16jun11/160611\\_2](http://www.planningportal.gov.uk/general/news/stories/2011/jun11/16jun11/160611_2)

#### **Social enterprises are top of the economy pops**

Social enterprises are out-performing the rest of the UK economy in terms of growth, according to the RBS SE100 Index. Read the article at:

<http://www.socialenterpriselive.com/section/se100/management/20110711/the-first-rbs-se100-index-proves-its-worth>

## **UK's hidden social enterprises 'could be missing out on £millions'**

The UK's first national directory for social enterprises has gone live with a promise to make it easier than ever for customers to buy from and trade with businesses that exist to make a difference to communities and the environment. Read the article at:

<http://www.socialenterpriselive.com/section/news/community/20110630/uk%E2%80%99s-hidden-social-enterprises-%E2%80%98could-be-missing-out-%C2%A3millions%E2%80%99-says>

## **National sector survey 2010**

The results of the 2010 National Survey of Charities and Social Enterprises have been published by the government, following up the previous survey in 2008; it covers all local authorities across England. A headline figure is the increase in the delivering of public services - nearly a quarter of organisations reported this to be their main role in 2010 compared with 14% in 2008. See the survey website at <http://www.nscsesurvey.com>

## **Getting charity sub-sectors to look at their joint impact**

'Impact networks' is how charities in a sector can look at how they work within the larger system to make a difference to people's lives. Thinking about impact networks would mean that remaining resources are allocated to the activities most effective in delivering outcomes. Read the article at <http://newphilanthropycapital.wordpress.com/2011/07/05/talking-about-working-together/>

## **Reporting to funders (and everyone else) via WordPress**

A novel approach to reporting requirements has been started by the Neighbourhood Challenge programme, launched last year by NESTA and Big Lottery to support innovative work by 17 community groups around the country. Instead of a monitoring report taking a lot of effort to produce but is then little read, a public blog has been set up for use by each group. Read more at <http://socialreporter.com/?p=1541> plus the programme's blog, with links to the 17 community ones, at <http://nchallenge.wordpress.com>.

## **Charity regulator to look further at admin costs index**

Civil Society Media reports that the Charity Commission will consult the sector before devising a 'good-enough' index of administration costs for charities - a small part of a wider information strategy which would not be rushed through. Read the article at:

<http://www.civilsociety.co.uk/fundraising/news/content/9947>

## **A call to action**

The Philanthropy Review has unveiled its call to action to businesses, philanthropists and government to deliver £2bn of income which could be delivered by making it easier for people to give, encouraging giving and help giving become a social norm. Read more at:

<http://www.philanthropyreview.co.uk/>

## **Freetricity – grants for solar panels**

Green energy company Freetricity has announced details of a new £500m fund to install solar panels to building roofs. The company has partnered with investor Lightsource Renewables to offer 800 buildings grants of up to £150,000 to install and maintain solar panels. The panels are offered on a first come first served basis. For more details visit <http://www.freetricityenergy.com>



## **Events and training opportunities**

### **Sussex Business Awards 2011 open for entries**

Young or established Sussex businesses, whether large or small, are invited to submit their nominations for this award. There are 11 trophies up for grabs, including the prestigious Company of the Year and the award for the most promising new business. For the first time,

the Brighton and Hove Business Awards (the BAHBAs) will also form part of the 2011 competition. Companies have until **2<sup>nd</sup> September** to submit their applications and to follow, a glittering Awards ceremony at The Grand Hotel in Brighton on 2<sup>nd</sup> December. For more details visit: <http://www.sbawards.org.uk>

### **Funding Roadshow**

**13<sup>th</sup> September, Central Hall, Westminster, London**

Intensive full-day conference providing comprehensive and practical help in funding your work. The event is presented jointly with ACEVO, CFDG, CAF, Big Lottery Fund and Blackbaud. It provides a valuable opportunity to hear and question the leading statutory, lottery and trust funders. You will also receive expert advice from leading practitioners in the principal fundraising disciplines. The £128 fee includes lunch, all presentation materials and a networking reception. To book phone Anne at Action Planning on 020 8661 8060 or email: [anne@actionplanning.co.uk](mailto:anne@actionplanning.co.uk). Download the conference brochure from: <http://www.actionplanning.co.uk/fundingroadshow2011.pdf>



## **Business support and resources**

### **New social enterprise guide available**

The Social Enterprise Coalition has published a new downloadable guide to social enterprise to help inspire individuals and communities. It provides information for people unsure about what social enterprise is and how communities can harness the power of it. The guide is available at: [http://www.socialenterprise.org.uk/data/files/publications/Social\\_Enterprise\\_Explained\\_-\\_May\\_2011.pdf](http://www.socialenterprise.org.uk/data/files/publications/Social_Enterprise_Explained_-_May_2011.pdf)

### **New partnership aims to help voluntary organisations improve their strategic decision-making**

Operational research (OR) is a powerful approach to applying analytical methods to improve decision-making. Reach has teamed up with the Operational Research Society to offer a small number of charities an opportunity to receive expert help from skilled consultants to tackle their strategic challenges. Read more at: <http://www.reachskills.org.uk/for-organisations>

### **New website for sector employment advice resources**

PEACE, the Personnel, Employment Advice and Conciliation Service project run by London Voluntary Service Council, has a new website containing a range of useful HR material for voluntary sector employers. While many of its services and publications have a cost, others don't. View the website at: <http://www.lvsc.org.uk/peace>

### **VCACD Fundraising Hub**

VCACD – Voluntary and Community Action Chichester District – is offering free fundraising support to small voluntary and community groups through its newly-established fundraising hub. Organisations with a turnover of less than £30,000 are eligible to seek free support on all aspects of fundraising, including writing funding bids. The only cost will be a contribution to volunteer's expenses. Volunteer fundraisers will be given training by the University of Chichester and provided with one-to-one support by the paid fundraiser. As part of their training, volunteers will be teamed up with a small organisation to learn about the organisation and use it as a case study for their training. They will continue to support the organisation after the training has finished. If you are interested in receiving either fundraising support or training in fundraising, contact Kate Scales on 01243 528615 or email: [kate.scales@vcacd.org.uk](mailto:kate.scales@vcacd.org.uk)

### **Learning from the experience of community organisations controlling assets**

Research for the Joseph Rowntree Foundation has looked at what kinds of community organisations own or manage assets such as land and buildings, and the benefits and challenges this brings. It finds that unless communities are given sufficient time and support,

they will not be in a position to take control of assets and there is a real risk that some communities will be left behind. Read the summary or full version of 'Community organisations controlling assets: a better understanding' from:

<http://www.jrf.org.uk/publications/community-organisations-controlling-assets>

For further support contact your local Social Enterprise Advisor  
Barbara Beaton, Action in rural Sussex (AirS)  
Phone: 01424 893698 Email: [beatonbjb@aol.com](mailto:beatonbjb@aol.com)



## Sources of funding

### Social Action Fund revealed

The government has announced this £10m fund as part of its Giving White Paper. Other measures include £30m to support voluntary sector infrastructure, a year-long campaign to promote payroll-giving and 'challenge prizes', which will reward schemes that encourage volunteering using mobile phones. The government will also invest £700,000 through the Social Action Fund in Philanthropy UK, which offers advice on effective giving to aspiring philanthropists. A further £1m will be given to the charity YouthNet to support its 'Do It' website, which links people to volunteering opportunities. Read more at: <http://www.thirdsector.co.uk/News/FundraisingBulletin/1071329/David-Cameron-unveils-Social-Action-Fund-Giving-White-Paper/9E50DE7DFABF0DF5E57D7245936432/?DCMP=EMC-CONFundraisingBulletin>

### Transforming Local Infrastructure

This £30m funding programme is being delivered by Big Fund on behalf of the Office for Civil Society, to support transformation to a new way of working for civil society infrastructure support services at local authority level. It is for activities such as: mergers, hard collaboration, and rethinking business models; better integration with other local services so charities and other groups have a clearer route to support; sharing premises and back office services; better use of technology, especially online; investing in their leaders; securing and brokering expert support, including pro bono from local businesses; and training staff to provide new types of services. Because this programme is about rationalising and transforming services, only one application per upper-tier local authority area will be allowed; funding of up to £400,000 will be available over a maximum of 18 months. Organisations interested in the programme can sign up online by **5th August**. To sign up or find out more, go to <http://www.bigfund.org.uk/tli>



## Publications

### Charities should use public benefit reporting to demonstrate impact

Research for the Charity Commission has explored how successfully-registered charities have got to grips with reporting on public benefit in their Trustees' Annual Report (TAR). The Centre for Voluntary Sector Research at Sheffield Hallam University did a systematic review of 1,400 TARs as well as undertaking focus groups and interviews with over 30 charities. Many charity trustees have made progress with the new requirement, but there could be improvements. Both the research report and the Commission's guidance can be found via their press release at [http://www.charitycommission.gov.uk/RSS/News/pb\\_reporting.aspx](http://www.charitycommission.gov.uk/RSS/News/pb_reporting.aspx).

If you wish to be added to the emailing list please contact: [info@wssen.org.uk](mailto:info@wssen.org.uk)

As a West Sussex information provider ICIS links with social enterprise, funding and training and other support for groups and services. ICIS is a social enterprise working with all sectors; facilitating access to information support the independence, health and wellbeing of all in the county.

If you know of services or events that would be helpful to emerging or existing social enterprises in West Sussex or organisations considering developing a social business activity, please let ICIS know and we will promote them to the sector.

Phone: 01903 859928 | Email: [admin@icis-info4life.org.uk](mailto:admin@icis-info4life.org.uk) | Website: [www.icis-info4life.org.uk](http://www.icis-info4life.org.uk)

