

## Social Enterprise e-bulletin

Issue 47 July 2010

BE IN THE KNOW • VISIT OUR WEBSITE • GET INVOLVED • FILL IN OUR SURVEY  
GET NOTICED • REGISTER IN OUR DIRECTORY

<http://www.wssen.org.uk>

This bulletin is brought to you by the West Sussex Social Enterprise Steering Group and is sponsored by West Sussex County Council. The Steering Group includes organisations interested in social enterprise: Business Link; Action in rural Sussex; ICIS; Voluntary Organisations Liaison Group; Brighton University; Councils for Voluntary Service in the county and West Sussex County Council.

If you know of information, services or events that would be helpful to emerging or existing social enterprises in West Sussex, or organisations considering developing a social business activity, please let ICIS know (details on page 4) and we will promote them to the sector.

### Contact your local Social Enterprise Advisors for support:

**Barbara Beaton** (Action in rural Sussex – AirS)

Phone: 01424 893698 or email: [barbara.beaton@ruralsussex.org.uk](mailto:barbara.beaton@ruralsussex.org.uk)

**Mark Habibi** (West Sussex Voluntary Organisations Liaison Group - VOLG)

Mobile: 07833 906592 or email: [mark.habibi@volg.org.uk](mailto:mark.habibi@volg.org.uk)

**Contents:** [Social enterprise developments](#) : [Events and training](#) : [Business support and resources](#) :  
[Sources of funding](#) : [Publications](#) : [To go on the mailing list](#)

### Social enterprise developments and opportunities

#### Social Enterprise of the Month

WSSSEN website will be showcasing a social enterprise every month. This month is: Frame of Mind. To find out more visit our site: [www.wssen.org.uk](http://www.wssen.org.uk)

#### How government NHS proposals could impact on the third sector

ACEVO has described some of the measures in the government's NHS White Paper that would have the greatest impact on the third sector. A

White Paper is a set of proposals so details may change before it is implemented. Read the article at [www.acevo.org.uk/Page.aspx?pid=2021](http://www.acevo.org.uk/Page.aspx?pid=2021), or read the official government material at: [www.dh.gov.uk/en/Healthcare/LiberatingtheNHS/index.htm](http://www.dh.gov.uk/en/Healthcare/LiberatingtheNHS/index.htm)

#### GlaxoSmithKline IMPACT Awards

Awards for 'charities doing excellent work to improve people's health' are now open and it doesn't have to be for new projects. Award winners will receive training and cash from £3,000-£35,000. Closing date: **25<sup>th</sup> September**. Visit: [www.kingsfund.org.uk/gskimpactawards](http://www.kingsfund.org.uk/gskimpactawards)

#### Big Society Committee

A new committee of ministers from all departments with remits affecting the voluntary sector have met for the first time. The committee is chaired by Francis Maude, Minister for the Cabinet Office, and includes ministers from the Treasury and Communities and Local Government. Nick Hurd, Minister for Civil Society, has confirmed that a priority for the committee would be to ensure the Compact was observed across Whitehall. Read the article at: [www.thirdsector.co.uk/News/DailyBulletin/1013994/Cabinet-Office-minister-Francis-Maude-chair-government-committee-big-society/D1D9123C83759E4EC81684FD623146E3/?DCMP=EMC-DailyBulletin](http://www.thirdsector.co.uk/News/DailyBulletin/1013994/Cabinet-Office-minister-Francis-Maude-chair-government-committee-big-society/D1D9123C83759E4EC81684FD623146E3/?DCMP=EMC-DailyBulletin)

### Business to Business Offers

The se<sup>2</sup> partnership is inviting social enterprises to publish their special offers on a dedicated section of their website. Business to Business Offers is designed to provide social enterprises with the opportunity to promote their services or products at a discounted or special offer rate to other social enterprises in the south east. To find out more and add your offers visit: [www.se2partnership.co.uk/social-enterprise.asp?p=106](http://www.se2partnership.co.uk/social-enterprise.asp?p=106)

### Zero rate VAT on new buildings for charitable use

HM Revenue and Customs has issued a Brief to remind charities that the 'charitable buildings' VAT concession (ESC 3.29) was withdrawn on 1<sup>st</sup> July 2010. HMRC has published 'Calculating qualifying use for a charitable or a communal residential building' (VAT information sheet 13/10) giving guidance on the new VAT position on such buildings. Download the document at: [www.hmrc.gov.uk/briefs/vat/brief2610.htm](http://www.hmrc.gov.uk/briefs/vat/brief2610.htm)

### Key announcements from the Emergency Budget

Increase in entrepreneurs' relief from capital gains tax from £2m to £5m of gains. The small company's rate of corporation tax will be reduced to 20%. Businesses starting up in the South East (not including London) that the government feels are hardest hit by public sector cuts, will not be required to pay employer national insurance contributions of up to £5000 for each of the first 10 employees recruited. The Enterprise Finance Guarantee has been extended to help small companies struggling to access loans.

### Events and training opportunities

#### UTILISE – utility management workshops

**13<sup>th</sup> September – Worthing; 16<sup>th</sup> November – Horsham**

Free workshops to help find out how your business could save money through managing your energy, waste and water bills. For more details or to book visit: [www.westsussexsbp.org.uk](http://www.westsussexsbp.org.uk)

#### It's Tough at the Top – leading senior teams and working with the Board

**7<sup>th</sup> October, London**

To enable Chief Executives to identify the particular characteristics and challenges of top level leadership and how to fulfil their role effectively. Learning outcomes will be: to clarify the purpose of your top team and understand the dynamics of leading your team; examine your personal communication style and your impact on the organisation; identify communication mechanisms which can effectively help you achieve your organisation's aims and an opportunity to hear from other Chief Executives about their experiences of what works and what doesn't. Price: ranging from £235. Visit:

[www.dsc.org.uk/Training/Managementandgovernance/@70727](http://www.dsc.org.uk/Training/Managementandgovernance/@70727)

#### Fundraising Fair

**11<sup>th</sup> November, Central London**

Organised by the Directory of Social Change this event will have fundraising workshops where fundraisers and fundraising managers can come together to network, exchange ideas and share best practice. Attendees will learn new approaches to their fundraising strategy. The day will focus on digital and social media; relationships with commissioners and correspondents; personal success; donors, intenders, pledgers and legators; and community matters. For more details and to book visit: [www.fundraisingfair.org.uk](http://www.fundraisingfair.org.uk)

### Business Support and Resources

#### Support needed to measure third sector social value

Think tank Demos has produced a report which argues that third sector organisations must be able to demonstrate their social value in the face of pending cuts, but they need support to implement a standardised method. 'Measuring Social Value: the gap between policy and practice'

looked at a sample of charities and social enterprises and how prepared they were in adopting the Social Return on Investment. Download the report at:  
[www.demos.co.uk/files/Measuring\\_social\\_value\\_-\\_web.pdf](http://www.demos.co.uk/files/Measuring_social_value_-_web.pdf)

### **Implementing your strategy is as important as having one!**

The Charities Evaluation Services has published 'Implementation Strategy: ideas and inspiration'. The guide takes six main areas of activity in strategy implementation and presents a collection of frameworks and techniques to help your organisation achieve its vision. Download the document from: [www.ces-vol.org.uk/index.cfm?format=699](http://www.ces-vol.org.uk/index.cfm?format=699)

### **Free marketing support for small charities**

The FSI is working with The Marketing Academy on a new initiative called Donate<sup>28</sup> that will see 28 small charities receiving free expert marketing advice. To be considered, you need to be registered on the free FSI Community. At the end of July the FSI will select charities by location and cause type to match with experts. For details visit: [www.themarketingacademy.org.uk/](http://www.themarketingacademy.org.uk/)

### **Social Entrepreneur API (Application Programming Interface)**

The API is an open database of information about social entrepreneurs who have won fellowships and awards from social enterprise funders. The tool allows philanthropists, investors, the press and fellow entrepreneurs to find social entrepreneurs based on keyword, location, cause area, population service and other factors. For more details visit: [www.socialactions.com](http://www.socialactions.com)

### **New online tool to help civil society 'get legal'**

An online tool to help charities, social enterprises and co-operatives make informed decisions about their legal form has been launched. Get Legal was developed by the National Council for Voluntary Organisations, with support from Bates, Wells & Braithwaite. The site aims to provide civil society organisations and their advisors with guidance on the most appropriate legal form and governance structure for delivering their goals. Read more at: [www.getlegal.org.uk](http://www.getlegal.org.uk)

### **Updated Fundraising Guidance**

The Charity Commission has updated its guidance to help charities carry out fundraising activities that comply with legal requirements and best practice. The updates include more details on risk management and advice for trustees on what to consider when choosing fundraising methods and common fundraising issues. Read the item at: [www.charitycommission.gov.uk/RSS/News/pr\\_cc20.aspx](http://www.charitycommission.gov.uk/RSS/News/pr_cc20.aspx) or go direct to 'Charities and Fundraising (CC20)' at: [www.charitycommission.gov.uk/publications/cc20.aspx](http://www.charitycommission.gov.uk/publications/cc20.aspx)

### **Help with responding to negative coverage**

The Impact Coalition, which promotes transparency among charities, has set up a media response unit to deal with negative media coverage of charities. Charities will be able to refer journalists to this unit, which will respond on the charity's behalf. Read the news item at: [www.thirdsector.co.uk/news/1011509/](http://www.thirdsector.co.uk/news/1011509/)

### **Support resource for people managing volunteers**

Volunteering England's new Volunteer Management Portal has been launched, with links to over a thousand resources in England. Information is available to help with locating training providers and consultants, support and development opportunities. Visit the portal at: [www.volunteering.org.uk/vmportal](http://www.volunteering.org.uk/vmportal)

### **Free WiFi installation and access for three years**

Freerunner is offering to install free WiFi in 50 public places and 500 charity buildings for at least three years, providing there is broadband access. Visit: [www.freerunr.com/community/](http://www.freerunr.com/community/) and let them know why your community needs WiFi.

## Sources of Funding

### New fund for community groups

The government has announced that a new Communities First fund will be made available to foster the creation of community groups in deprived areas. The fund will provide start-up funding. Charities are encouraged to offer support to newly-formed community groups. Charities and social enterprises bidding for payment-by-results contracts in welfare or the rehabilitation of prisoners would have access to working capital so they are able to compete. For more details visit:

[www.thirdsector.co.uk/Thisweek/Article/1008987/Francis-Maude-promises-new-fund-community-groups/](http://www.thirdsector.co.uk/Thisweek/Article/1008987/Francis-Maude-promises-new-fund-community-groups/)

### Adventure Capital Fund

Applications are accepted from community organisations that are already undertaking enterprise activity in England. Applications are welcome from any organisation that meets their core criteria, but they are particularly interested in hearing from: organisations that are or could become 'community anchors'; organisations led by members of black and/or minority ethnic communities; rural organisations; organisations that are pioneering new ways of working and organisations that can demonstrate excellence in what they do and inspire best practice in others. For more information visit: [www.adventurecapitalfund.org.uk/content/view/22/35/](http://www.adventurecapitalfund.org.uk/content/view/22/35/)

### Funding for Training Providers

As part of the government's overall package of training support aiming to improve workforce skills the Department for Business, Innovation and Skills (BIS) has earmarked £83m funding to be targeted specifically at offering training to the long-term unemployed. Through the Skills Funding Agency, funding will be available for colleges and training providers to offer up to 75,000 new training places for people who have been out of work and claiming Job Seekers Allowance for more than six months. The scheme will allow people to develop new skills as they look for work. For more information contact Skills Funding Agency on: 0845 377 500, email: [info@skillsfundingagency.bis.gov.uk](mailto:info@skillsfundingagency.bis.gov.uk), or visit:

[www.skillsfundingagency.bis.gov.uk/funding/newproviders](http://www.skillsfundingagency.bis.gov.uk/funding/newproviders)

## Publications

### Sector role in fostering community cohesion

Research by the Young Foundation for Local Government Improvement and Development (previously IDeA) has examined the role that the voluntary and community sector plays in fostering and promoting strong community cohesion. 'Cohesive communities – the benefits of effective partnership working between local government and the voluntary and community sector' can be downloaded from:

[www.idea.gov.uk/idk/aio/20528985](http://www.idea.gov.uk/idk/aio/20528985)

### Urban Forum – Handy Guide

Urban Forum have developed a range of handy guides. The Handy Guide to Local Area Agreements (LAA) explains everything you need to know about LAAs - what they are, how they work and how you can influence them. Voluntary and community groups can have a free copy of the Guide available via the website: [www.urbanforum.org.uk/handy-guides/handy-guide-to-laas](http://www.urbanforum.org.uk/handy-guides/handy-guide-to-laas)



### To go on the mailing list

If you wish to be added to the emailing list or provide copy for a future bulletin, contact Gemma at ICIS on 01903 859928, email: [admin@icis-info4life.org.uk](mailto:admin@icis-info4life.org.uk)

As a West Sussex information provider ICIS links with social enterprise, funding and training and other support for groups and services. ICIS is a social enterprise and works with statutory, voluntary and independent organisations and facilitates access to information supporting independence, health and wellbeing for all in the county.

35 Worthing Road, East Preston, West Sussex BN16 1BQ. Phone: 01903 859929  
Email: [admin@icis-info4life.org.uk](mailto:admin@icis-info4life.org.uk) Website: [www.icis-info4life.org.uk](http://www.icis-info4life.org.uk)