

## Social Enterprise e-bulletin

Issue 40 DECEMBER 2009

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<http://www.wssen.org.uk>

This bulletin is brought to you by the West Sussex Social Enterprise Steering Group and is sponsored by West Sussex County Council. The Steering Group includes organisations interested in social enterprise: Business Link; Action in rural Sussex; ICIS; Voluntary Organisations Liaison Group; Brighton University; Councils for Voluntary Service in the county and West Sussex County Council.

If you know of information, services or events that would be helpful to emerging or existing social enterprises in West Sussex, or organisations considering developing a social business activity, please let ICIS know (details on page 4) and we will promote them to the sector.

### Contact your local Social Enterprise Advisors for support:

**Barbara Beaton** (Action in rural Sussex – AirS)

Phone: 01424 893698 or email: [barbara.beaton@ruralsussex.org.uk](mailto:barbara.beaton@ruralsussex.org.uk)

**Mark Habibi** (West Sussex Voluntary Organisations Liaison Group - VOLG)

Mobile: 07833 906592 or email: [mark.habibi@volg.org.uk](mailto:mark.habibi@volg.org.uk)

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### Social enterprise developments and opportunities

#### IV West Sussex Social Enterprise Innovation Award

WSSSEN, with support from West Sussex County Council, is running an award to promote and support innovative ideas amongst potential, emerging and established social enterprises and entrepreneurs in West Sussex. There is an award of £5,000 for the winner along with a runner up prize of £2,000. Deadline for entries is **29<sup>th</sup> January**. For guidelines and an entry form visit: [www.wssen.org.uk](http://www.wssen.org.uk)

#### Peer to Peer Support Groups

WSSSEN in collaboration with Communication 4 Action (C4A), funded through the Capacity Builders project, is launching two peer support groups for social enterprises in West Sussex. Commencing in early 2010, the groups will be arranged around common issues faced by the organisations involved, allowing members to share and discuss both positive experiences from their work and problem areas needing advice. If you are interested in being part of a peer support group and would like to discuss ideas for topics please contact Robert Bousie on 01243 777308 or email: [robert.bousie@westsussex.gov.uk](mailto:robert.bousie@westsussex.gov.uk)

#### Pre-Budget Report has just a small amount for the third sector

The third sector gets a small mention in the pre-Budget report. The report gives a more solid statement on the proposed Social Investment Wholesale Bank than before. The full report can be viewed at: [www.hm-treasury.gov.uk/prebud\\_pbr09\\_index.htm](http://www.hm-treasury.gov.uk/prebud_pbr09_index.htm)

#### Guidance on Compact principles around revising council budgets

Published for local authorities on how the Compact principles can be applied to managing budget revisions around pressure on income or service demand. The Commission for the Compact urges councils to give voluntary organisations at least three months notice of funding changes. Visit: [www.thecompact.org.uk/files/140405/FileName/CompactGuidanceLABudget.pdf](http://www.thecompact.org.uk/files/140405/FileName/CompactGuidanceLABudget.pdf)

### **Piloting Social Impact bonds**

A new government programme 'Putting the Frontline First: smarter government', plans to pilot in 2010 social impact bonds as a new way of funding the third sector for services providing positive social outcomes. The plans would also create better use of community assets and develop a barometer of civic participation, the Civic Health Index. Read more at: [www.cabinetoffice.gov.uk/third\\_sector/news/news\\_stories/091207\\_smartergov.aspx](http://www.cabinetoffice.gov.uk/third_sector/news/news_stories/091207_smartergov.aspx) or [www.socialenterpriselive.com/section/news/brown-backs-social-impact-bonds-pilot](http://www.socialenterpriselive.com/section/news/brown-backs-social-impact-bonds-pilot)

### **Social Enterprise Mark coming in the New Year**

The Social Enterprise Coalition and RISE have entered into a joint venture to administer a new national Social Enterprise Mark to be launched in February at Voice10. Steve Wyler, chair of the Steering Group that has been working on an identifier for social enterprise said: "We have to be ambitious about social enterprise and aim for widespread visibility – we believe this new Mark will help move social enterprise into the mainstream, where it belongs". Visit: [www.socialenterprise.org.uk/press-releases.php/85/social-enterprise-mark-coming-in-the-new-year](http://www.socialenterprise.org.uk/press-releases.php/85/social-enterprise-mark-coming-in-the-new-year)

### **Charities wanted for community shares project**

A research project looking at how community organisations can raise money by issuing shares and bonds to the public is looking for five organisations to act as case studies. The research project, being run by Co-operatives UK together with the Development Trusts Association and the Social Return on Investment Network, will provide consultancy and funding in exchange for the opportunity to monitor a group as it raises money from the community. Organisations must be intending to raise at least £10,000 for a community project, by issuing shares or bonds to at least 20 people. Applications are available at: [www.communityshares.org.uk/findoutmore](http://www.communityshares.org.uk/findoutmore). Deadline for applications is **21<sup>st</sup> September 2010**.

### **New UTILISE Workshop to help organisations save money and be green**

The West Sussex Sustainable Business Partnership is running Utility Management Workshops free to any organisation with premises in West Sussex. The interactive workshops focus on the savings, both environmental and financial, that can be made by managing energy, waste and water bills with each delegate developing a personalised action plan to immediately help kick start improvements. The first workshops are on the 28<sup>th</sup> January in Bognor Regis and 11<sup>th</sup> February in Horsham, with four further dates at locations across West Sussex in May, June, and September. For more information and to book a place, please contact Robert Bousie on 01243 777308 or email [sbp@westsussex.gov.uk](mailto:sbp@westsussex.gov.uk)

### **Events and training opportunities**

#### **Self Directed Support and Commissioning: An information event - 20<sup>th</sup> January, 10am-3:30pm, Lodge Hill**

An opportunity to find out more about Self Directed Support and to discuss how many changes will affect organisations providing social care. Amongst the speakers at this event are Peter Catchpole - Cabinet Member for Adult Services, John Dixon - Executive Director,

Adult's and Children, Amanda Rogers - Director of Operations, Adult Services and representatives from the Independent Living Association and Guildcare. For information and to book visit: [www.wssen.org/events.php?news\\_id=125](http://www.wssen.org/events.php?news_id=125)

#### **Companies Act - 25<sup>th</sup> January, 11am-3.30pm, Brighton**

Organised by SEASON, this updated seminar will look at the recent legislative changes to various legal structures that social enterprises can adopt. Includes changes to company legislation resulting from the Companies Act 2006; changes to Community Interest Companies; Charitable Incorporated Organisations update and planned changes to Industrial and Provident Societies. Cost: SEASON members £5; non-members £100. For details contact Jo White, Co-operative Futures, Tel: 0845 456 2506 or email: [jo.white@co-operativefutures.coop](mailto:jo.white@co-operativefutures.coop). [www.co-operativefutures.coop](http://www.co-operativefutures.coop)

### **Marketing your Business - 26th January, 10am-4pm, Worthing**

The Women's Business Service pilot are holding a free workshop open to women in West Sussex and Hove who are at the ideas/prestart stage and to registered businesses up to three years old (social or commercial, or self-employed women). The workshop covers: What is marketing & market research? Assessing your competition; Managing objections & closing the sale. To book phone Nicola Bannell on 0845 600 9006.

### **Visit to Ferring Country Centre - 9<sup>th</sup> February, 10am- 12:30pm, Worthing**

Join WSSSEN on a visit to Ferring Country Centre to find out how this organisation helps present new horizons for people with learning difficulties. Explore different aspects of how the centre operates its activities, providing a service for its clients and an income for the organisation. Bookings must be made by **29<sup>th</sup> January**. To book contact Robert Bousie on 01243 777308 or email: [robert.bousie@westsussex.gov.uk](mailto:robert.bousie@westsussex.gov.uk)

## **Business Support and Resources**

### **CompeteFor website**

Free service enabling businesses to compete for contract opportunities linked to the 2012 Games and other major public and private sector buying organisations. CompeteFor acts as a brokerage service, matching buyers with potential suppliers. For details visit: [www.competefor.com](http://www.competefor.com)

### **Trustees Unlimited**

NCVO, in partnership with Bates Wells & Braithwaite, and Russam GMS, have launched this new trustee recruitment service. For more details on the process and service offered phone Trustees Unlimited on 0845 371 0899, email: [info@trustees-unlimited.co.uk](mailto:info@trustees-unlimited.co.uk) or visit: [www.trustees-unlimited.co.uk/ncvo/index.html](http://www.trustees-unlimited.co.uk/ncvo/index.html)

### **Merge-maker**

Online match-making service for third sector organisations considering working together through merger, collaboration or forming consortia. The website contains profiles of charities who are interested in merging or collaborating with other charities in order to deliver public services. Visit: [www.futurebuilders-england.org.uk/what-we-offer/services/merge-maker/](http://www.futurebuilders-england.org.uk/what-we-offer/services/merge-maker/)

### **How organisations put their values into practice**

Values can be seen as a defining feature of the third sector and as a central driving force for individual organisations. NCVO and Community Links have a new report building on Community Links' Inquiry into the Values of the Third Sector, looking in more detail at how organisations put their values into practice. Read the document at: [www.ncvo-vol.org.uk/sites/www.ncvo-vol.org.uk/files/Values\\_into\\_Action.pdf](http://www.ncvo-vol.org.uk/sites/www.ncvo-vol.org.uk/files/Values_into_Action.pdf)

### **Women's Wisdom**

Free business coaching, support and training from the South East Women's Business Service. Free mentoring is available for new business ideas or for those already running a new business and need some extra support. For more details phone 023 9241 2956 or email: [enquiries@womenswisdom.co.uk](mailto:enquiries@womenswisdom.co.uk)

### **Business people targeted by social enterprise academy**

A new academy, the i-genius Academy, will support mainstream business people to launch social enterprises. It will initially run one-day courses in London for professionals moving from traditional business, as well as existing social entrepreneurs. Sessions will cover issues including business pitching, PR and 'seeking a good business' idea. Most courses cost £175 per day, but some discounts are available. For a full list of courses visit: [www.i-geniusacademy.com](http://www.i-geniusacademy.com)

### New Third Sector Research Centre interactive website

The Third Sector Research Centre (TSRC), has recently launched a new interactive website. As well as bringing high quality academic research to practitioners and policy-makers, the website also seeks to provide the opportunity for interactions between these key actors. The third sector research centre exists to develop the evidence base on, for and with the third sector in the UK. More information can be found at <http://www.tsrc.ac.uk>

#### Sources of funding

#### Youth Sector Development Fund opens for bids again

Third sector organisations are invited to bid for a share of a £10m government fund set up to help organisations that advise disadvantaged young people about education and work opportunities. About 25 charities are expected to benefit from the fourth round of the Department for Children, Schools and Families' Youth Sector Development Fund. The fund is designed to support the Government's information, advice and guidance strategy. Successful applicants will receive a mixture of grants and business support from April 2010 to March 2011. Projects sought include those that expose young people to the full range of education and work options through, for example, university taster sessions, work-related learning and mentoring. For more details visit: <http://www.thirdsector.co.uk/News/DailyBulletin/971266/Youth-Sector-Development-Fund-opens-bids-again>

#### UnLtd Level 2 Awards

UnLtd are looking for inspiring people who have innovative and entrepreneurial solutions to some of the biggest challenges facing communities, wider society and the world. £15,000 cash and support is available in the new round of funding and expression of interest forms will be available from 26<sup>th</sup> February 2010. For more information visit: [www.unltd.org.uk](http://www.unltd.org.uk)

#### Publications

#### Performance Improvement: a handbook for mentors

**Author: Jean Ellis Price: £70**

Comprehensive introduction for third sector infrastructure/development workers and consultants at intermediate level, which helps third sector organisations to improve their performance. It includes sections on strategic planning, monitoring and evaluation, quality and benchmarking. The guide provides a wide range of practical tools and ideas to help development workers offer better performance support to frontline organisations. To order contact Central Books on 0845 458 9910 or visit: [www.ces-vol.org.uk](http://www.ces-vol.org.uk)

#### Practical Monitoring and Evaluation: a guide for voluntary organisations

**3<sup>rd</sup> Edition. Price: £34.50**

Comprehensive guide covering: introduction to terminology; introduction to basic concepts and theory; tools for project management, from needs analysis and planning to review, but focusing on evaluation; and practical advice on where to go for further advice on the various steps, methods, etc. To order contact Central Books on 0845 458 9910 or visit: [www.ces-vol.org.uk](http://www.ces-vol.org.uk)



#### To go on the mailing list

If you wish to be added to the emailing list or provide copy for a future bulletin, contact Gemma at ICIS on 01903 859928, email: [admin@icis-info4life.org.uk](mailto:admin@icis-info4life.org.uk)

As a West Sussex information provider ICIS links with social enterprise, funding and training and other support for groups and services. ICIS is a social enterprise and works with statutory, voluntary and independent organisations and facilitates access to information supporting independence, health and wellbeing for all in the county.

35 Worthing Road, East Preston, West Sussex BN16 1BQ. Phone: 01903 859929

Email: [admin@icis-info4life.org.uk](mailto:admin@icis-info4life.org.uk) Website: [www.icis-info4life.org.uk](http://www.icis-info4life.org.uk)