

## Social Enterprise e-bulletin

Issue 38 OCTOBER 2009

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This bulletin is brought to you by the West Sussex Social Enterprise Steering Group and is sponsored by West Sussex County Council. The Steering Group includes organisations interested in social enterprise: Business Link; Action in rural Sussex; ICIS; Voluntary Organisations Liaison Group; Brighton University; Councils for Voluntary Service in the county and West Sussex County Council.

If you know of information, services or events that would be helpful to emerging or existing social enterprises in West Sussex, or organisations considering developing a social business activity, please let ICIS know (details on page 4) and we will promote them to the sector.

### Contact your local Social Enterprise Advisors for support:

**Barbara Beaton** (Action in rural Sussex – AirS)

Phone: 01424 893698 or email: [barbara.beaton@ruralsussex.org.uk](mailto:barbara.beaton@ruralsussex.org.uk)

**Mark Habibi** (West Sussex Voluntary Organisations Liaison Group - VOLG)

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### Social enterprise developments and opportunities

#### **Arun Business Partnership Awards**

**Congratulations to Dizzy (support for diabetes) and Frame of Mind!** Dizzy won the awards for Disability Awareness, Business Marketing and Promotion and they were also given the Overall Business of the Year Award. Frame Of Mind was also a winner as they got the Training & Development Award. For info and pictures visit: <http://arunbusinesspartnership.co.uk/content/view/4204/65>

#### **CIC Association Membership takes off**

Community Interest Company Association, a support network for community interest companies, brings together CICs through communication and information, to build a single online marketplace from which to trade, attract investors, raise awareness levels and disseminate information and best practice. The CIC Association now has over 350 new members. For more information visit: [www.cicassociation.org.uk](http://www.cicassociation.org.uk)

#### **£5 million government boost for ambitious social enterprises**

Third sector minister Angela Smith has announced that the government will invest up to £5m to boost the fastest growing social enterprises through the Bridges Social Entrepreneurs Fund. For more information visit: [www.financemarkets.co.uk/2009/09/26/government-invests-5m-in-social-enterprise/](http://www.financemarkets.co.uk/2009/09/26/government-invests-5m-in-social-enterprise/)

#### **Foundation for small, transparent charities established**

SCM Philanthropy, the charitable arm of boutique wealth manager Spencer-Churchill Miller Private, plans to raise £4m from high net worth individuals to distribute to smaller charities. 40% of funds is allocated for environmental projects, with remaining money being given to 'household name' organisations. For more information visit: [www.professionalfundraising.co.uk/home/content.php?id=1930&pg=2&cat=49](http://www.professionalfundraising.co.uk/home/content.php?id=1930&pg=2&cat=49)

## Leadership and Management Specialist Advisory Service

Programme offering £500 grant to cover training costs, with a possible further £500 if the contribution is match-funded. The fund is open to organisations that employ between five and 249 staff and have not previously received a grant through the programme. Contact the Train to Gain hotline to find out which courses may be available locally and to arrange a training needs analysis. Contact the Learning and Skills Council, Tel: 0800 015 5545, [www.traintogain.gov.uk](http://www.traintogain.gov.uk)

## Matching media professionals to charities

A new website aims to match media professionals that are willing to help charities produce creative projects with appropriate organisations. Service may either be provided for no charge or at preferential rates. For details visit: [www.frogspawncreatives.com](http://www.frogspawncreatives.com)

## Events and training opportunities

### Sustainable Business Network, County Hall, Chichester

17<sup>th</sup> November, 9.30am-12pm

Improving environmental performance helps businesses and other organisations save money and attract new customers. Keep West Sussex Working campaign, is a project managed by the West Sussex Sustainable Business Partnership and the West Sussex Social Enterprise

Network. Learn about support designed to help organisations reduce utility bills and hear success stories about those who have made a real difference. RSVP to [sbp@westsussex.gov.uk](mailto:sbp@westsussex.gov.uk). Alternatively, if you cannot attend but would like to be kept up-to-date on Network activities, then let us know using the same email address. The event is followed by lunch and networking.

### How to Bring in the Dosh, Bognor Regis

17<sup>th</sup> November, 9.30am-4.30pm

Finding Funding Training day with specialist speakers and a choice of workshops, plus 1:1 advice: which Lottery programme is right for you? Fundraising online; How to complete a grant application form; and Funding surgery. Cost is free to voluntary/community sector; £50 to other organisations. Contact Sharon Westcott on 01243 840305, email: [admin@cvs-arunwide.org.uk](mailto:admin@cvs-arunwide.org.uk)

### NCVO Fundraising Training, London

26<sup>th</sup> November

With a potential sharp fall in income predicted, this event will help to ensure you have the correct systems in place to make the most of fundraising opportunities available. For more details visit [www.ncvo-vol.org.uk/fundraising09](http://www.ncvo-vol.org.uk/fundraising09)

## Business Support and Resources

### Charities Aid Foundation Bank – survey

CAF Bank, the not for profit bank run for charities, has published the results of a survey of 280 charities, showing that 64% of charities need to review their finances, and 75% are now considering banking with smaller non-traditional banks. For more details visit:

[www.cafonline.org/Default.aspx?page=16116&WT.mc\\_id=8369&WT.srch=1&gclid=CJKX0ce0opsCFd4B4wodVW15DQ](http://www.cafonline.org/Default.aspx?page=16116&WT.mc_id=8369&WT.srch=1&gclid=CJKX0ce0opsCFd4B4wodVW15DQ)

### Third Sector Research Centre website

The Third Sector Research Centre (TSRC) website has now launched. TSRC offers third sector organisations and policy-makers access and input into robust research, aiming to bridge the gap between research and the third sector. Working closely with practitioners and policy makers, they are analysing the difference the sector makes. The Centre is a collaborative venture by the Universities of Birmingham and Southampton, with contributions from Middlesex and Kent. It is funded by the Economic and Social Research Council, Office of the Third Sector and Barrow Cadbury Trust. Visit: [www.tsrc.ac.uk/About/Governance/AdvisoryBoard/tabid/588/Default.aspx](http://www.tsrc.ac.uk/About/Governance/AdvisoryBoard/tabid/588/Default.aspx)

### **Sector support needs to be tailored to organisations**

Research for Capacitybuilders has highlighted the importance of providing support to voluntary organisations which is tailored to their needs. It identifies a range of critical factors that contribute to the successful development and growth of smaller third sector organisations. Read the report at:

[http://www.improving-support.org.uk/resources\\_by\\_topic/evaluation\\_and\\_learning/uploaded\\_resources/news/el\\_250909\\_-\\_testing.aspx](http://www.improving-support.org.uk/resources_by_topic/evaluation_and_learning/uploaded_resources/news/el_250909_-_testing.aspx)

### **Toolkit to create an ICT Strategy**

This Toolkit, produced by north east England sector support body Voluntary Organisations' Network North East (VONNE), has been upgraded to include additional features. By answering a series of questions about your organisation and the work that it does, it will produce an ICT Strategy to focus your communication and technology needs and a case for funding, if required. Read the News item at: [www.vonne.org.uk/policy/policy\\_article.php?id=757](http://www.vonne.org.uk/policy/policy_article.php?id=757) or visit:

[www.web-toolkits.org.uk](http://www.web-toolkits.org.uk)

### **Questions and answers on incorporating an existing charity as a company**

Following the release of the revised model Memorandum and Articles of Association for charitable companies, the Charity Commission has produced a Questions and Answers pack on 'Incorporating an existing charity as a company'. Visit:

[www.charitycommission.gov.uk/supportingcharities/incqanda.asp](http://www.charitycommission.gov.uk/supportingcharities/incqanda.asp)

### **Stepping from informal group to official organisation**

Voluntary Arts Network has a new briefing on 'Taking the next step: from an informal group to a registered organisation', giving an overview of things to consider. Download the document from:

[www.voluntaryarts.org/uploaded/map11462.pdf](http://www.voluntaryarts.org/uploaded/map11462.pdf)

### **Ways of setting up social enterprises**

Bates Wells and Braithwaite solicitors have contributed to the Guardian's series of articles giving legal advice to the sector with a Q&A on setting up a social enterprise. The article provides some useful explanation of the different legal forms. Visit:

[www.guardian.co.uk/society/2009/oct/06/social-enterprises-and-the-law](http://www.guardian.co.uk/society/2009/oct/06/social-enterprises-and-the-law)

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## **Sources of funding**

### **CTA & Plunkett - Rural Social Enterprise Programme**

Rural Community Transport in England is to benefit from a new Social Enterprise Development Fund. The Community Transport Association (CTA) and the Plunkett Foundation have announced a new three year Social Enterprise Rural Community Transport Development Fund. The new fund will offer grant/loan packages to eight organisations around England to enable them to significantly grow their contract income. The funding package will be backed up by a range of training, development and networking support provided by the CTA and Plunkett over the life of the programme. The funding, totalling almost £1 million, has been secured from the Esmée Fairbairn Foundation, the Department for Transport, the Commission for Rural Communities and Futurebuilders England. Further information on the programme will be announced in early November 2009. Visit: <http://www.ctauk.org/uploadedFiles/News/SEDP%20Launch.doc>

### **PSA 16 Innovation Fund**

A major plan of this programme is to support the innovation of new or existing schemes that enhance and sustain the improvement of services, support arrangements or other initiatives that improve the life chances of people within the PSA 16 work groups (socially excluded adults). This includes young people leaving care (over 19 years); people receiving secondary mental health care; people with moderate to severe learning disabilities and offenders under probation supervision. Funding for individual projects will be up to a maximum of £50K for each project. Closing date for completed forms is 20<sup>th</sup> November 2009. For an application form visit: [www.wssen.org.uk](http://www.wssen.org.uk) or for further details phone Christine Cook on: 01483 882469.

## Phase 2 Third Sector Modernisation Fund

Third sector organisations that received support under phase one of the Modernisation Fund can apply for grants of up to £10,000. The programme is being delivered by Capacitybuilders, as part of the Office of the Third Sector's 'Real help for communities' action plan. Grants are available to bursary holders that are ready to take further steps towards collaboration or merger. Deadline for applications is 9<sup>th</sup> November. For details visit: [www.tinyurl.com/n7uezr](http://www.tinyurl.com/n7uezr)

## Learning Difficulties Grant Processes 2010/11

WSCC carers grant (Learning Difficulties), Small Grants (Learning Difficulties) and the Learning Disability Development Fund have merged. Amount of funding available is: Carers Grant £150,000; Learning Difficulty Development Grant £37,000 and is available for one year only. Applications must be for revenue funding only and preferably for new initiatives/developments. Organisations can apply for either Carers Grant or Learning Disability Development Grant or both (but not for the same project), but no more than one application for each grant. Deadline for applications is 30<sup>th</sup> November. Proposals can be discussed with Lucy Beach – Tel: 01903 839067 or Penny O'Callaghan – Tel: 07736 007505. To apply email: [Lynsay.Miles@westsussex.gov.uk](mailto:Lynsay.Miles@westsussex.gov.uk)

## Commercial Development Fund

Independent Growth Finance (IGF) has created this loan for small to medium sized businesses, to support costs involved in providing additional capital, starting a new business, capital expenditure, and refinancing and restructuring balance sheets. For more information contact Independent Growth Finance, Tel: 08452 30 40 50, email: [marketing@igfgroup.com](mailto:marketing@igfgroup.com) or visit: [www.independentgrowthfinance.com/pages/products/commercialfinance/index.php](http://www.independentgrowthfinance.com/pages/products/commercialfinance/index.php)

## BIG Lottery Fund (BLF) – Strategic Framework to 2015

BLF has £45m to help charities through the recession. BIG Thinking sets out the principles which will underpin BIG's approach to funding in the next six years. It explains what they want to achieve and how they will deliver their mission and vision to bringing real improvements to communities and the lives of people most in need. Find out more about the framework in the Q&A section and download the documents at:

[www.biglotteryfund.org.uk/index/bigthinking.htm?regioncode=-uk](http://www.biglotteryfund.org.uk/index/bigthinking.htm?regioncode=-uk)

## Awards to help small organisations get online

The BT Community Connections IT award scheme is open to applications from community and charitable organisations that want to get online. Organisations should demonstrate how an award will benefit their work and the local community, and can apply for a laptop and a year's worth of broadband connection. Deadline for online applications is 7<sup>th</sup> January 2010. For details visit [www.btcommunityconnections.com](http://www.btcommunityconnections.com)

## Publications

### Personal Effectiveness in the Not-for-profit Sector

by Mark Butcher ISBN: 978 1 903991 23 7 £16.95

This practical and interactive book features exercises, charts and case studies, to help you achieve your goals whilst enhancing quality of life.

It is suitable for managers juggling multiple priorities and who want to function at a consistently high level without burning out. Available from: [www.dsc.org.uk/publications](http://www.dsc.org.uk/publications)



### To go on the mailing list

If you wish to be added to the emailing list or provide copy for a future bulletin, contact Gemma at ICIS on 01903 859928, email: [admin@icis-info4life.org.uk](mailto:admin@icis-info4life.org.uk)

As a West Sussex information provider ICIS links with social enterprise, funding and training and other support for groups and services. ICIS is a social enterprise and works with statutory, voluntary and independent organisations and facilitates access to information supporting independence, health and wellbeing for all in the county.

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