

## Social Enterprise e-bulletin

Issue 35 JULY 2009

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<http://www.wssen.org.uk>

This bulletin is brought to you by the West Sussex Social Enterprise Steering Group and is sponsored by West Sussex County Council. The Steering Group includes organisations interested in social enterprise: Business Link; Action in Rural Sussex; ICIS; Voluntary Organisations Liaison Group; Brighton University; Councils for Voluntary Service in the county and West Sussex County Council.

If you know of information, services or events that would be helpful to emerging or existing social enterprises in West Sussex, or organisations considering developing a social business activity, please let ICIS know (details on page 4) and we will promote them to the sector.

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### Social enterprise developments and opportunities

#### Government proposals on a social investment bank

The Office of the Third Sector has published a consultation on proposals for the design and functions of a potential Social Investment Wholesale Bank. The results of the consultation could help enable third sector organisations to access the finance they need to grow and become more sustainable. Deadline for responses is **7<sup>th</sup> October**. For details visit: [www.charityfinance.co.uk/home/content.php?id=3029](http://www.charityfinance.co.uk/home/content.php?id=3029).

#### National Awards for Social Enterprise launched

A nationwide competition for the best and most inspiring social enterprises in the UK has been launched by the Social Enterprise Coalition. Deadline for applications is **28<sup>th</sup> September**. For more information visit: [www.socialenterprise.org.uk](http://www.socialenterprise.org.uk)

#### Saxon Weald Homes Ltd

Opportunity to provide catering services at Highdown Court, Worthing and Abbottswood, Littlehampton. Saxon Weald Homes Ltd. is looking for a social enterprise to provide freshly cooked 2 course lunch time meals, seven days a week. The catering provider will also be encouraged to provide additional, café style service for snacks, drinks etc or light teas for people to purchase. There is the possibility of the provider supplying additional catering (such as day centre meals) from the kitchen. For further information and contact details visit: [www.wssen.org.uk](http://www.wssen.org.uk)

#### BERR and DIUS merger

Department for Business, Enterprise & Regulatory Reform (BERR) and the Department for Innovation, Universities and Skills (DIUS) has combined into a single Department for Business, Innovation and Skills (BIS). The merger will create a single department responsible for enterprise and business, professional and academic skills development, innovation, and scientific research and development. For details visit: [www.nmo.bis.gov.uk/news/newsarticle.aspx?id=140](http://www.nmo.bis.gov.uk/news/newsarticle.aspx?id=140)

## Spangle Jelly

Community-focused job board aiming to list as many community and voluntary, charity and social enterprise jobs with a special focus in one location. It aims to promote working in the sector to a wide range of jobseekers. They have adopted a 'Pay for Worth' programme whereby organisations advertising jobs choose how much they would like to pay, from nothing at all to any amount. For more details visit [www.spanglejelly.org.uk](http://www.spanglejelly.org.uk)

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### Events and training opportunities

#### Identifying and Winning New Business 23<sup>rd</sup> September & 21<sup>st</sup> October, Brighton

This two-part workshop focuses on positioning your business appropriately for the current climate. Learn how to diversify your services and products by identifying new prospects through networking, generate referrals, deliver shoestring marketing and design an effective sales strategy and action plan. Cost: £550 (+ VAT). To book visit: [www.brighton.ac.uk/ctc](http://www.brighton.ac.uk/ctc), Tel: 01273 642305 or email [ctc@brighton.ac.uk](mailto:ctc@brighton.ac.uk)

#### Business Edge – Intelligence for Entrepreneurs 7<sup>th</sup> October, 8.30am-5.30pm

**Smith & Williamson, 25 Moorgate, London EC2R 6AY**

This event is tailored to business owners, directors and entrepreneurs and aims to help delegates to: challenge and refine business plans, recognise key commercial and financial needs, develop an achievable roadmap for growth; demystify the language of finance, understand complex legislation, learn how Google and the Internet can drive their business forward, appreciate the power of social networks, gain access to a high calibre Board, and explore opportunities the current recession provides. Price: £295. For further details visit: [www.intelligenceforentrepreneurs.eventbrite.com](http://www.intelligenceforentrepreneurs.eventbrite.com)

#### Communities Assets Enterprise 2009 13<sup>th</sup>-15<sup>th</sup> September, London

National conference from the Development Trusts Association (DTA). This year's theme is 'Surviving and thriving: local solutions to the global crisis'. For more information visit: [www.dta.org.uk](http://www.dta.org.uk)

#### Public Service Delivery Network event:

#### 'Navigating Funding Agreements' and 'Tendering for Better Services' 24<sup>th</sup> September and 22<sup>nd</sup> October, London

Suitable for voluntary and public service organisations, these training events will provide: a comprehensive overview of what to cover in and what to expect from funding agreements. Along with practical insights about how commissioners and providers can approach tendering processes to buy and bid to deliver better services. More details at: [www.ncvo-vol.org.uk/publicservicedelivery/index.asp?id=14430](http://www.ncvo-vol.org.uk/publicservicedelivery/index.asp?id=14430)

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### Business Support and Resources

#### Social Enterprise Advisors

Contact your local Social Enterprise Advisors for advice and support: **Mark McTaggart**, Action in rural Sussex, 01273 405448, email: [mark.mctaggart@ruralsussex.org.uk](mailto:mark.mctaggart@ruralsussex.org.uk). Mark will work with a business to agree a plan of action for the future, encourage and support the individuals making up a social enterprise or business to take those steps towards a successful outcome. Also available to assist or facilitate one off discussions, for example on legal structures. **Mark Habibi**, West Sussex Voluntary Organisations Liaison Group, 01403 787940 / 07833 906592, email: [mark.habibi@volg.org.uk](mailto:mark.habibi@volg.org.uk). Mark provides businesses with a range of support

including reviewing funding applications to the Big Lottery Fund, sharing networking and collaborative opportunities with Social Enterprises seeking partnerships and designing questionnaires for market research and funding searches. To read their profiles in full visit: [www.wssen.org.uk/business\\_support.php](http://www.wssen.org.uk/business_support.php). The support provided by the advisors is sponsored by West Sussex County Council.

### **Sector Funding Resource site launched**

Funding Central, a new website managed by National Council for Voluntary Organisations (NCVO) and funded by the Office of the Third Sector, provides details of over 4000 sources of income, focusing on grants, contracts and loan finance. In September there will be a wide range of tools and resources added to help identify and manage the most appropriate income sources for organisations. Visit: [www.fundingcentral.org.uk](http://www.fundingcentral.org.uk)

### **Women's Resource Centre**

Supports women's organisations to be more effective and sustainable by providing training, resources and support. The Centre campaigns and lobbies decision-makers on behalf of the women's not-for-profit sector for improved representation and funding. For details phone: 020 7324 3042 or visit: [www.wrc.org.uk](http://www.wrc.org.uk)

### **Social Enterprise magazine launches new website**

Through the monthly magazine and website, their mission is to bring together the range of individuals and organisations in the social enterprise movement in a space where they can learn about and inspire one another. Visit: [www.socialenterpriselive.com](http://www.socialenterpriselive.com)

### **Benefits of independence for third sector and Government**

The Commission for the Compact has published 'Independence Matters', a guide to the Compact and the independence of the third sector. It aims to increase understanding in both the public and third sectors about the importance and benefits of independence and how it can be threatened. Visit: [www.voluntarynews.org.uk/wp/2009/07/benefits-of-independence-for-third-sector-and-government/](http://www.voluntarynews.org.uk/wp/2009/07/benefits-of-independence-for-third-sector-and-government/)

### **Improving Support**

Brings together practical resources and information from those providing support to third sector organisations. Funded by Capacitybuilders it provides a gateway to a range of tools, information and support, creating an easily-accessible community for the exchange of resources, ideas, advice and learning. Visit: [www.improvingsupport.org.uk](http://www.improvingsupport.org.uk)

### **Know How Nonprofit Podcasts**

Listen to sector leaders share their views and advice on leading through the recession. The podcasts were recorded at the 2009 Association of Chief Executives of Voluntary Organisations (ACEVO) Summit. Visit: [www.bit.ly/kbnpodcasts](http://www.bit.ly/kbnpodcasts)

### **Tendering and Procurement Practice Course**

Distance learning course providing a professional qualification for staff in charities and third sector organisations engaged in public sector tendering and procurement. It is accredited at level 3 by the Open Collect Network. Full details plus fees and possible grant aid can be found at: [www.tappocn.org.uk](http://www.tappocn.org.uk)

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## **Sources of funding**

### **Adventure Capital Fund and Business Development Grant**

The Adventure Capital Fund helps community enterprises to become financially sustainable. The Business Development Fund is for community enterprises in the early stages of development. For more details visit: [www.adventurecapitalfund.org.uk](http://www.adventurecapitalfund.org.uk)

### Shell Live Wire Awards

This programme seeks to support young (16-30 year olds), innovative entrepreneurs and is open to early trading and start-up businesses. Applicants should have been trading for no more than six months. For more details visit: [www.shell-livewire.org/awards/](http://www.shell-livewire.org/awards/)

### Secret Millionaire Fund

Financial assistance is available for community projects from voluntary or community organizations, schools, parish or town councils, or health bodies that make a big impact on local communities. Applications should be made at least three months before the proposed project is due to start. Deadline for applications is 21<sup>st</sup> December. For details visit: [www.secretmillionaire.channel4.com/](http://www.secretmillionaire.channel4.com/)

### UnLtd Millennium Awards

Financial assistance is available to social entrepreneurs for the start up and development of projects that have social benefits. Deadline is 4<sup>th</sup> September 2009. For details visit: [www.unltd.org.uk/](http://www.unltd.org.uk/)

### Enterprise Capital Fund-IQ Capital Fund (ECF-IQ CF)

Provides equity funding for small and medium sized enterprises to enable them to grow. For details visit: [www.iqcapital.co.uk/](http://www.iqcapital.co.uk/)

### Government's Hardship Fund

This fund will provide grant support to third sector organisations delivering front-line services to vulnerable and disadvantaged people who have been affected by the recession. The fund will go live at the end of July. To register your interest email: [hardshipfund@cdf.org.uk](mailto:hardshipfund@cdf.org.uk)

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## Publications

### The Barefoot Guide to Working with Organisations and Social Change

This document focuses on how to facilitate change in organisations and thrive whilst doing it. Nonprofit Online News states: "it is insightful, engaging, and (without a doubt) colourful guidebook ... a whole systems perspective on organisations, grounded in the importance of understanding ourselves and the inner lives of others". Chapters available to download from: [www.barefootguide.org/download.php](http://www.barefootguide.org/download.php)

### The Good Guide to Trading: getting ready for enterprise

Atul Patel and Rosalind Oakley. ISBN: 978 0 7199 1788 2. Price: £25 (£17.50 NCVO Members). Aimed at anyone with responsibility for raising money. Useful to organisations that are new to trading, already undertaking some trading but need some guidance, or already trading and wish to expand or refocus their activities. There are tools, case studies, signposts to other resources, key tips and pitfalls to be aware of. Find out more at [www.ncvo-vol.org.uk/tradingguide](http://www.ncvo-vol.org.uk/tradingguide)

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## To go on the mailing list

If you would like to be added to the emailing list, to provide copy or suggest a topic for a future Bulletin, contact Gemma at ICIS on 01903 859928, email: [admin@icis-info4life.org.uk](mailto:admin@icis-info4life.org.uk)



As a West Sussex information provider ICIS links with social enterprise, funding and training and other support for groups and services. ICIS is a social enterprise and works with statutory, voluntary and independent organisations and facilitates access to information supporting independence, health and wellbeing for all in the county. 35 Worthing Road, East Preston, West Sussex BN16 1BQ. Phone: 01903 859929. Email: [admin@icis-info4life.org.uk](mailto:admin@icis-info4life.org.uk) Website: [www.icis-info4life.org.uk](http://www.icis-info4life.org.uk)